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## MATCH Solicitation Policy

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### PURPOSE

This policy has been developed to ensure the Coalition pursues local match as required by the Grant Agreement between the Coalition and the awarding agency.

### ACTIONS

The Coalition will pursue local match through the following efforts:

- I. At the beginning of each fiscal year, the Coalition will mail letters soliciting MATCH funds to local businesses in Pasco and Hernando Counties. The letter will include a description of the Coalition and the programs we administer, the requirement for MATCH funds, as well as the amount needed.
- II. The Executive Director or designee, will speak at local community organizations (Kiwanis, Rotary Clubs, Chambers, etc.) and county commission meetings to communicate the purpose of early learning programs, the requirement to raise MATCH funds and a request for funding.
- III. The Coalition will purchase office supplies from Office Product Solutions (OPS), as OPS will remit 2% of our purchase total back to us to be utilized as MATCH funds.
- IV. The Coalition will continue to have Green Fiber paper recycling in place. For each ton of recycled paper goods, the Coalition will receive \$15.00 to be utilized as MATCH funds.
- V. The Coalition will establish and maintain a “Donate” link on our website. This link will provide information on early learning programs, MATCH funding requirements, and information on how to donate towards these requirements.
- VI. The Coalition will schedule a minimum of four (4) area restaurant “give back” nights annually in each county. 10% of restaurant sales on these nights will be earned and utilized as MATCH funds.

- VII. The Coalition will continue to support the efforts of the Foundation for Early Learning in Pasco and Hernando Counties, Inc. in its fundraising efforts toward raising MATCH funds.
- VIII. The Coalition will monitor donor grant cycles and application deadlines, and apply for MATCH funds as they become available.
- IX. The Coalition will continue to participate in local community events to increase awareness of the Coalition and its successes in early learning programs in our counties. Informational brochures about our programs will be available at these events.

Documentation of the efforts outlined in this policy will be maintained at the Coalition administrative offices.

First Draft Presented: 5/26/2011

Second Draft Presented: 7/28/2011

Approved by the Board of Directors – July 28, 2011